

STEP BY STEP THE 46KM CHALLENGE

GUIDE FOR FUNDRAISERS



PROUDLY SUPPORTING
STEPPING STONE HOUSE

Guide for fundraisers

Welcome to Step by Step! Thank you for choosing to make a move and an impact this May. Every dollar you raise will go directly to Stepping Stone House, supporting young people experiencing or at risk of homelessness. If you're looking for tips on how you can maximise your fundraising efforts, you're in the right place!

Do it your way

Have you chosen how you're going to move? You can walk, run, roll, swim, ride or do any movement activity you like to reach the 46kms and it can take a day, a weekend or the whole month. You can create teams and encourage some healthy competition or participate individually. It's all up to you!



Connect your fitness apps

Did you know that if you have a Strava, or FitBit account, you can connect it directly to your fundraising page? That way, all your activity will automatically be added to your movement progress!

How to connect your apps:

1. Log in to (or register for) your Step by Step fundraising account.
2. Go to **'My account'** in the top right-hand side of the screen, and open the **'app connect'** tab.
3. Connect whichever app you prefer.

Don't have a FitBit or Strava account? No problem! You can manually log your movement, too. Just navigate to your fundraising page and click the 'Log Activity' button when you're ready.

Some tips to get you started

Make the first donation	Nothing says that you're serious like making a personal donation. By making your first donation, you're showing your friends and family your commitment to the cause!
Spread the word	Tell everyone you know what you're up to and why. Use social media, email and everyday conversations to talk about youth homelessness, and how you're doing this challenge to help.
Share an image	Your family and friends want to know what you're up to! Take a picture on a morning walk, or share one of our images and get the conversation going.
Step together with a team	Activity is more fun with friends. Put your team together and use your powers for good. The more people involved, the bigger the opportunity is to have an impact!
Ask directly	It's never easy to ask for money, but there's only one way to start: asking. Ask your mum, your dad, your brothers and sisters, or a trusty colleague to donate to your page. Let them know why this is important to you and how much their donation means.
Make it personal	Personalise your fundraising page with your picture, and share regular updates with family, friends, and colleagues. If there's a personal reason why you're taking part, share your story. It will inspire more people to support you.
Say thanks	When you receive a donation, send a personal thank you. Your gratitude will mean a lot. Public displays of appreciation on social media are also a wonderful way to remind others that you welcome their support.



**Thank you for
stepping up!**

About Stepping Stone House

By choosing to participate in Step by Step, you're having an impact on the lives of young people experiencing homelessness. All funds raised for Step by Step: The 46km Challenge go directly to Stepping Stone House.

Who we are

Stepping Stone House provides a safe place for children and young people at risk or experiencing homelessness so they can begin to heal, build resilience, create connections, and become the very best they can be.

What we do

Our mission at Stepping Stone House is to reduce youth homelessness in Australia. We offer young people at risk or experiencing homelessness with long-term housing, case management, and support, while delivering a suite of evidence-based programs to target the key developmental areas of education, employment, life skills, wellbeing, community, and independence.



We care for young people through our unique 'Stepping Stones to Independence' model, supporting individuals from adolescence to young adulthood and beyond.

Our Impact

For more than 30 years Stepping Stone House has provided an inspirational, evidence based and innovative approach to supporting young people aged 12 – 24 years old to achieve independence. Since 1989, we have supported over 500 young people, helping them on their journey to becoming self-sufficient and independent young adults, and making a life-long difference.



Stepping Stone House Ltd.

For more info, visit our website: steppingstonehouse.com.au
or reach out to our team at: events@steppingstonehouse.com.au

PO Box R512, Royal Exchange, NSW 1225

